

# 2021

MICHIGAN WEST COAST CHAMBER OF COMMERCE ANNUAL REPORT



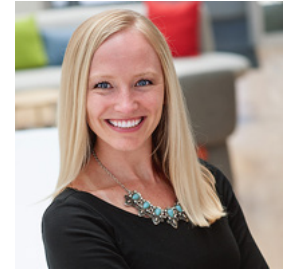
## WEST COAST CHAMBER TEAM MEMBERS



**Jane Clark**  
President & CEO - CCE, IOM



**Jodi Owczarski**  
Vice President, IOM



**Britt Delo**  
Vice President of Membership & Marketing



**Colleen Schipsi**  
Director of Programs & Operations, IOM



**Keegan Aalderink**  
Membership Engagement Manager



**Caroline Monahan**  
Director of Marketing & Communications

## A MESSAGE FROM OUR PRESIDENT & CEO

As I reflect on this past year, one of the common threads that emerges is our community's focus on purpose. Holland and Zeeland are deeply focused on the relentless pursuit of purpose, and I think that's what makes our area so special and so successful.

The West Coast Chamber is also driven by our relentless focus on purpose: To be a Catalyst for Business Growth and Development, a Convener of Leaders and Influencers, and a Champion for a Thriving Community.

Focus. Determination. Passion. Purpose. These words inspire us day-in and day-out as we work on behalf of our 1,200 member organizations. They help us avoid the temptation to chase the "shiny stuff" that might lure us away from what we do best: boldly leading the way to ensure that Holland and Zeeland businesses of all sizes and sectors thrive.

We are thankful for our West Coast Chamber members who support our endless drive to make a meaningful impact on the quality of life and economic success of our community. Together we can do great things!



*Jane Clark*

**Jane Clark**  
President & CEO



## WEST COAST CHAMBER PURPOSE & NICHE

### PURPOSE STATEMENT

AT THE MICHIGAN WEST COAST CHAMBER OF  
COMMERCE, OUR PURPOSE IS TO CULTIVATE BUSINESS  
SUCCESS BECAUSE STRONG BUSINESS LEADS TO A  
STRONG COMMUNITY

### OUR NICHE

WE EXIST TO BE A  
CATALYST FOR BUSINESS GROWTH AND DEVELOPMENT  
CONVENER OF LEADERS & INFLUENCERS  
CHAMPION FOR A THRIVING COMMUNITY



## THE COLLECTIVE IMPACT OF OUR WORK

\$369,077

Membership Revenue from New & Renewing Members

\$202,414

Sponsorship Revenue

\$106,995

Program & Event Revenue

8

Ribbon Cuttings

\$379,750

West Coast Cash Purchased in Fiscal Year

105,460

Online Page Views

1,164

Total Members

11,620

Combined Social Media Followers

76

Members Joined

89.31%

Member Retention Rate

907

West Coast Leadership Graduates Since Inception

## BOARD OF DIRECTORS EXECUTIVE TEAM MEMBERS



**Mike Novakoski**  
Board Chair  
EV Construction



**Kelly Springer**  
Chair Elect/Treasurer  
Metal Flow



**Brad Haverkamp**  
At Large  
TCF Bank



**Jon Lanning**  
At Large  
INONTIME



**Jennifer Remondino**  
Past Chair  
Warner Norcross + Judd LLP

## BOARD OF DIRECTORS

**Rebekah Bakker**  
Business Development Manager  
Custer, Inc.

**Ed DeNave**  
Founding Partner  
Cento Anni

**Nolan Kamer**  
Licensed Insurance Counselor  
Farm Bureau Insurance

**Jennifer Owens**  
President  
Lakeshore Advantage

**David Bolt**  
President  
GMB Architecture + Engineering

**Jim Eickhoff**  
President & CEO  
Creative Dining Services

**Gloria Lara**  
Executive Director  
Lakeshore Ethnic Diversity Alliance

**Seth Bushouse**  
Senior Director of Human Resources  
Gentex Corporation

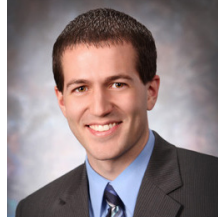
**Jim Hutt**  
Founder & CEO  
Hutt Trucking

**Keri McCarthy**  
Business Lead  
DISHER

## AMBASSADOR LEADERSHIP TEAM MEMBERS



**Kim Vandermolten**  
Chair  
Lakeshore Family Chiropractic



**Dan Robertson**  
Chair Elect  
Huntington National Bank



**Jennifer Reeves**  
At Large  
Gill Staffing



**Jesse Prins**  
At Large  
First National Bank of Michigan



**Dave Purnell**  
At Large  
DP Creative Audio & Video

## AMBASSADOR TEAM MEMBERS

**Julie Abel**, JabberDesign Website Design & Development  
**Bill Badran**, BandA Tech Solutions  
**Robin Bartels**, Gordon Water Systems  
**Michele Chaney**, Consumers Credit Union  
**Tricia Cranmer**, Hope College  
**Wayne DeBruyn**, Baird Wealth  
**Josh Delo**, The Insurance Group  
**Darlene DeWitt**, Consumers Credit Union  
**Brittany Dolly**, De Boer, Baumann & Co.  
**Shannon Dykstra**, West Michigan Law, P.C.  
**JoAnna Gonzales**, Allegra Marketing/Print/Mail  
**Nolan Kamer**, Nolan Kamer Agency

**Raechel Kamphuis**, The Insurance Group  
**Stacy Segrist Kamphuis**, The Insurance Group  
**Cheryl Kilinski**, Art Realty  
**Aris Knitter-Lee**, Five Star Real Estate Lakeshore  
**Rebecca Lamper**, Michigan First Credit Union  
**Hope Lesperance**, Edward Jones Lesperance  
**Janet McNamara**, Janet McNamara, Realtor  
**Russ Miller**, Russ Miller Consulting  
**Kevin O'Keefe**, TCF National Bank  
**Alexander Overbeek**, Provisio Retirement Partners  
**Steve Pembleton**, Pembleton HR Consulting  
**Tim Schreur**, Schreur Printing & Mailing

**Thomas Sharwarko**, Whiteford Wealth Management  
**Lori Sweeney**, Exclusive Marketing Concepts  
**Ty Tanis**, Boys & Girls Club of Greater Holland  
**Andrew White**, Higher Health Chiropractic of Holland  
**Donald Wilkinson**, Lakeshore Habitat for Humanity

PLATINUM PARTNER



SMALL BUSINESS FINANCE PARTNER



COMMUNITY CHAMPION PREMIER PARTNER



GOLD PREMIER PARTNERS



SILVER PREMIER PARTNERS







MICHIGAN  
**WEST COAST**  
CHAMBER OF COMMERCE



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