

2020

MICHIGAN WEST COAST CHAMBER OF COMMERCE ANNUAL REPORT



WEST COAST CHAMBER TEAM MEMBERS



Jane Clark
President & CEO - CCE, IOM



Jodi Owczarski
Vice President, IOM



Britt Delo
Director of Membership



Colleen Schipsi
Program Manager, IOM



Keegan Aalderink
Membership Engagement Coordinator



Caroline Monahan
Director of Marketing & Communications

A MESSAGE FROM OUR PRESIDENT & CEO

I can't help but to celebrate the resiliency of our community over the past year. This time has pointed the spotlight on the importance of community. Of working together to support our fellow businesses and keeping our community focused on finding solutions. It's hard to find a better example than a global pandemic that illustrates how we're all stronger together.

I'm incredibly proud of our Board of Directors as they stepped up in a big way to support the work of the Chamber. Their dedication was unwavering as we navigated the ups and downs alongside our members. They spent time with many of our local business leaders to learn how they adapted and innovated over the past year. It's remarkable how change and uncertainty sparked some incredible innovations and new ways of working and living.

Looking to the future wasn't easy, but our members relied on us to provide guidance and set the tone for doing business. We worked hard to create programs that provided valuable resources for businesses and professionals in our community. It was a year of learning, innovating, and sharing. As we've seen time and time again, strong businesses create a thriving community. I'm confident the resources we provided to our members kept the community strong during a time of uncertainty.

While our work will look a little different heading into the next year, at our core, nothing has changed. We continue to be your Chamber and will continue to be a resource to cultivate business success in this wonderful community we call home. I'm looking forward to a trailblazing year ahead!



Jane Clark

Jane Clark
President & CEO

WEST COAST CHAMBER PURPOSE & NICHE

PURPOSE STATEMENT

AT THE MICHIGAN WEST COAST CHAMBER OF
COMMERCE, OUR PURPOSE IS TO BRING BUSINESSES
AND PEOPLE TOGETHER FOR THE GREATER GOOD

OUR NICHE

WE EXIST TO BE A
CATALYST FOR BUSINESS GROWTH AND DEVELOPMENT
CONVENER OF LEADERS & INFLUENCERS
CHAMPION FOR A THRIVING COMMUNITY



THE COLLECTIVE IMPACT OF OUR WORK

\$612,381

Membership Revenue from New & Renewing Members

\$385,957

Sponsorship, Program & Event Revenue

16

Ribbon Cuttings

\$267,915

West Coast Cash Purchased in Fiscal Year

102,500

Online Page Views

11,240

Combined Social Media Followers

1,228

Total Members

99

Members Joined

87.22%

Member Retention Rate

866

West Coast Leadership Graduates Since Inception

BOARD OF DIRECTORS EXECUTIVE TEAM MEMBERS



Jennifer Remondino
Board Chair
Warner Norcross + Judd LLP



Mike Novakoski
Chair Elect/Treasurer
EV Construction



Jon Lanning
At Large
INONTIME



Kelly Springer
At Large
Metal Flow



Mike Dykstra
Past Chair
Zeeland Lumber & Supply

BOARD OF DIRECTORS

Francé Allen
President
Ventura Manufacturing

Ed DeNave
Founding Partner
Cento Anni

Bryan Jones
Chief Executive Officer
JR Automation

Jennifer Owens
President
Lakeshore Advantage

David Bolt
President
GMB Architecture + Engineering

Pete Haines
Superintendent
OAISD

Nolan Kamer
Licensed Insurance Counselor
Farm Bureau Insurance

Mandi Brower
Chief Operating Officer
Quality Car Wash

Brad Haverkamp
Community President
Chemical Bank

Nick Kassanos
Senior Advisor
LG Chem

Seth Bushouse
Senior Director of Human Resources
Gentex Corporation

Jim Hutt
Founder & CEO
Hutt Trucking

Keri McCarthy
Business Lead
DISHR

AMBASSADOR LEADERSHIP TEAM MEMBERS



Rebecca Lamper
Chair
Michigan First Credit Union



Kim Vandermolen
Chair Elect
Lakeshore Family Chiropractic



Dan Robertson
At Large
Huntington National Bank



Jennifer Reeves
At Large
Gill Staffing



Dave Purnell
At Large
DP Creative Audio & Video

AMBASSADOR TEAM MEMBERS

Julie Abel, JabberDesign Website Design & Development
Patrick Avery, Best Version Media
Bill Badran, BandA Tech Solutions
Robin Bartells, Gordon Water Systems
Lauren Boker, Best Version Media
Michele Chaney, Consumers Credit Union
Tricia Cranmer, Hope College
Steve Darrow, De Boer, Baumann & Company
Wayne DeBruyn, Robert W. Baird
Darlene DeWitt, Consumers Credit Union
Cameron Dolbow, Edward Jones Dolbow
Brittany Dolly, De Boer, Baumann & Company
Shannon Dykstra, West Michigan Law, P.C.
Linnea Freriks, Comfort Keepers

JoAnna Gonzales, Allegra Marketing/Print/Mail
Joe Harbottle, Crane's Pie Pantry, Restaurant and Winery
Nolan Kamer, Nolan Kamer Agency
Raechel Kamphuis, The Insurance Group
Cheryl Kilinski, ART Realty
Aris Knitter, Five Star Real Estate Lakeshore
Hope Lesperance, Edward Jones Lesperance
Tabitha Lohr, Lohr Marketing
Drew McLean, Rotary Club of Holland
Janet McNamara, Re/Max Lakeshore Realtor
Russ Miller, The Salvation Army
Kevin O'Keefe, Chemical Bank
Alexander Overbeek, Provisio Retirement Partners
Steve Pembleton, Pembleton HR Consulting

Raynetta Praest, Five Star Real Estate Lakeshore
Jesse Prins, First National Bank of Michigan
Kristopher Reinhardt, Edward Jones Reinhardt
Tim Schreur, Schreur Printing & Mailing
Stacy Segrist Kamphuis, The Insurance Group
Thomas Sharwarko, Whiteford Wealth Management
Shelly Shepard, Coldwell Banker Woodland Schmidt
Penny Shuff, Workforce Employment Specialists
Lori Sweeney, Exclusive Marketing Concepts
Ty Tanis, Colliers International
Bria Wagner, Five Star Real Estate Lakeshore
Andrew White, Higher Health Chiropractic of Holland
Donald Wilkinson, Lakeshore Habitat for Humanity

PLATINUM PARTNER



SMALL BUSINESS FINANCE PARTNER



ECONOMIC
DEVELOPMENT
FOUNDATION
SBA-504 LOANS

COMMUNITY CHAMPION PREMIER PARTNER



GOLD PREMIER PARTNERS



FIFTH THIRD BANK



JR AUTOMATION[™]
A Hitachi Group Company



SMITH HAUGHEY
RICE & ROEGGE
ATTORNEYS AT LAW

SILVER PREMIER PARTNERS





MICHIGAN
WEST COAST
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