



Nick Cassidy
Superintendent
Holland Public Schools

Together WE ARE
Supporting Local

Get to Know Your
Secretary of State

Belonging and Growing
Together: Hope
College's Center for
Diversity and Inclusion

Uniting the Community Around the Success of All Students

West Coast Chamber Premier Partners

PLATINUM PARTNER



COMMUNITY CHAMPION PREMIER PARTNER



GOLD PREMIER PARTNERS



SILVER PREMIER PARTNERS



Catalyst, Convener, and Champion

The Michigan West Coast Chamber of Commerce serves as a catalyst for business growth, a convener of leaders and influencers, and a champion for our thriving community. The Chamber serves its 1,200 members by building businesses, advocating for issues that matter, developing leaders, and supporting initiatives to build an inclusive community where all feel welcome.

The West Coast Chamber has been recognized with the U.S. Chamber's prestigious Five Star Accreditation. Less than 1% of Chambers in the country receive this distinction.

CHAMBER STAFF

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The West Coast Way

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Over the next few months, we will continue to recognize and celebrate the remarkable, award-winning organizations in our community. In this month's edition, we are excited to showcase the trailblazing work of our Inspire Award winner, Holland Public Schools. The way their team unites around the success of every student, and their unwavering dedication to both students and staff stands as a testament to their leadership and impact on our community.

As Holland Public Schools leads the way with their inspiring initiatives, we are reminded of the role each of us plays in creating tidal waves of positive impact. Let's take their example as motivation to pursue new opportunities, collaborate, and continue building a brighter future for our community.

Jodi Owczarski
President & CEO
Michigan West Coast Chamber
of Commerce

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Together WE ARE Supporting Local

By Emmy Riemersma | Membership & Marketing Coordinator, West Coast Chamber

When you shop local, you're not just making a purchase—you're fueling the growth and development that helps our community thrive. With our West Coast Cash community currency, you can keep your dollars local while supporting your favorite shops, restaurants, and services. With over 100 participating businesses, the redemption possibilities are endless! Get to know some of our merchants below.

West Coast Cash Merchant Spotlight — Westside Service

Tell us a little bit about your business.



Westside Service is an automotive repair and maintenance company. Our mission statement is "to honorably maintain and repair vehicles." We have three locations in the Holland/Zeeland area, including the Gateway campus location that is nine months old.

How long have you been in business?

Westside Service was started in 1976 by Herp De Roo. Gelmer Boestma, my father, joined him at West End 66 in Zeeland. I bought into the business when Herp retired in 1994.

Why did you choose to become a West Coast Cash Merchant?

West Coast Cash is the perfect avenue to give as gifts, presents, or support to treat important people in our lives. It also goes into supporting businesses in our local community.

What's one item in your store that would be perfect to buy with West Coast Cash?

West Coast Cash can be used for any purchase of service or parts. From wiper blades to tires, it can be put toward anything at our shop.



West Coast Cash Merchant Spotlight — The 205 Coffee Bar

Tell us a little bit about your business.



The 205 Coffee Bar is a father-daughter owned business located in downtown Holland. Since taking over the business in September 2023, we've embraced the opportunity to connect

with our community and create a welcoming space for everyone. In addition to our specialty coffee drinks, we offer a selection of non-coffee beverages, including kombucha and tea. Our menu also features avocado toast, waffles, and a variety of pastries. We're available for private events after hours, adding a personal touch to any occasion.

How long have you been in business?

205 Coffee has been in business since 2017, but we have owned it for a year.

Why did you choose to become a West Coast Cash Merchant?

We chose to become a West Coast Cash Merchant because we wanted our coffee and brunch items to be more accessible to others, and we love being in a group of people that support other local businesses!

What's one item in your store that would be perfect to buy with West Coast Cash?

Our creme brulatte for sure! We torch the top of the hot creme brulatte with sugar so it has a crunchy effect that is delectable. It is also one of our most ordered iced drinks as our number one mainstay latte.



West Coast Cash Merchant Spotlight — Nadine's Fish Tips n Wings

Tell us a little bit about your business.



Nadine's Fish Tips n Wings is a Chicago-style street food restaurant that specializes in using traditional cooking methods and culinary-trained cooking techniques. We also own and operate Nadine's Catering Company, which offers customized catering for various occasions.

How long have you been in business?

We were established in 2021 and are currently in the process of franchising Nadine's, providing investment opportunities for interested individuals.

Why did you choose to become a West Coast Cash Merchant?

We chose to become a West Coast Cash Merchant because of the benefits it offers our restaurant, but also for the exposure it gives us to members of the community. Being a West Coast Cash Merchant allows us to connect with a wider range of customers and build relationships with people who value supporting local businesses.

What's one item in your restaurant that would be perfect to buy with West Coast Cash?

One item that would be perfect to buy with West Coast Cash at Nadine's is our perch, served with a slice of bread and your choice of fries or slaw.





The Essential Laws of Exceptional Leadership

By Dr. Kevin Mays | Founder of Mays Leadership

What separates good leaders from truly great leaders? What does it take to become exceptional? How do you become a leader that others esteem, respect, and want to model?

Great leadership doesn't just happen. The best leaders strive to excel. They put as much effort into the craft of leadership as they do the rest of their job, and they know that leadership is a learned skill: a skill that will make or break their organization's success. Great leaders proactively train in the most cutting edge, neuro-based leadership strategies to become exceptional. They harness their brain's potential, manage their emotion, elevate their staff, and create industry leading positive teams. Unfortunately, most executives, managers, and supervisors lack the deep training it takes to lead at this level.

Untrained leaders often struggle by getting caught in the weeds of day-to-day operations. They take on too much without enough delegation, fail to give effective feedback, and carry high levels of stress and frustration. Unknowingly, they decrease trust, destabilize engagement, and inhibit performance. You know how this story ends: missed deadlines, employee apathy, safety issues, increased scrap, and a culture where accountability gives way to keeping your head down and staying in your lane. It starts to feel like a losing team, and nobody is having any fun.

If you've struggled with these same challenges, you're not alone. Even our best clients share histories of struggles where they found themselves stuck in firefighting mode, before they learned the science of leadership excellence.

However, once they learned the 3 laws of our leadership breakthrough process, their performance rocketed forward. **These laws are essential if you want lead from the front of the pack:**

1. Great leaders know that before they can lead anyone else, they've got to lead themselves.

They've learned to lead on purpose by uncovering the hidden biases in their thinking and replacing them with intentional strategies: strategies that get results. They've developed a deep leadership presence and know that to make others better, they must make themselves better. They lead themselves first by controlling their attention and adopting the thinking disciplines that nurture company growth.

2. Great leaders live out the adage: *what got you here won't get you there.*

They are forward thinking and realize that the secret to their success doesn't come from just rolling up their sleeves and getting things done. While many managers spend their time reacting to the urgent issue of the moment, they fail to recognize that they're missing the strategic vision needed to drive change and engagement. Their task orientation keeps them so busy down in the engine room that they forget to drive the boat. This creates confusion, undermines collaboration, and burns them out. Great leaders learn the art of being uncomfortable. They break out of their comfort zone and know that that's the only way to grow. Comfort is death.

3. Great leaders focus on the vision.

They put their goals into action with clear expectations and vision alignment across the company and don't allow for a "we've always done it this way" mindset. Great leaders develop healthy communication norms and



problem-solving systems that keep everyone all-in and pulling toward the vision. In a system where everyone understands how their unique role contributes to the end goal, they get results: on time delivery, low levels of scrap and waste, customer satisfaction, high employee loyalty, and increased and record profit!

Effective, high-performance leadership is crucial for team and company success. It drives productivity, enhances engagement, fosters a culture of trust, and is the key to great results. Leaders that haven't been trained to master the nuances of human motivation will struggle to achieve organizational success.

We've designed our Conscious Leadership Certification to help you become the inspired executive who leads with executive presence and forward-thinking vision: a leader who brings out the best in everyone. We understand the challenges you're facing and have the process to guide you in developing the uncommon skillsets that separate the good from the great.



Dr. Kevin Mays is an executive coach, author, speaker, and facilitator. He has coached hundreds of executives to lead with intention and to create successful, collaborative teams. His clients have achieved tremendous system-wide growth and to foster more meaningful workplaces. With decades of experience and a depth of knowledge on team, leadership, and business development, Dr. Mays possesses the deep skillset that has set him apart from others in the field. Along with being an award-winning speaker and an author on team performance, Dr. Mays is a transformation facilitator for leaders that are committed to becoming best in class.



Belonging and Growing Together: Hope College's Center for Diversity and Inclusion

By Jevon Willis | Director of Center for Diversity and Inclusion, Hope College

At the Center for Diversity and Inclusion, we support Hope College's ongoing emphasis on fostering racial and cultural understanding and equity through campus- and community-wide programming, outreach, and collaboration with student organizations and individual students. This year, we are celebrating our 40th department anniversary!

Our theme for this time of celebration and reflection is "40 years of Belonging and Growing Together: 1984-2024." Through our distinctive diversity spring and fall lecture series, each lecture is focusing on the legacy of work and personal experiences shared by both past and present leaders of the Center for Diversity and Inclusion at Hope College.

Our Events and Community Engagements

Our events include coordinating the annual lecture series and various events throughout the year, such as the Hispanic Heritage Month Lecture in September, My Truth

student testimonials, Step2Success orientation and the graduation stole ceremony for our multicultural student organizations (MSOs). We also organize and facilitate workshops for students, faculty, and staff, and serve as a liaison with community organizations like the I Am Academy, Latin Americans United for Progress, and Out on the Lakeshore.

Our History and Campus Presence

The Center traces its origin back to 1984 when Alfredo Gonzales, who was the director of Hope's TRIO Upward Bound program, was appointed to the newly created position of director of minority affairs. Since then, several directors have followed in his footsteps, although Alfredo continued to hold overall administrative responsibility for the program until his retirement in 2016. His roles at Hope evolved over the years, and included serving as assistant dean, assistant provost, associate provost, and eventually associate provost and dean. Under the

leadership of Vanessa Greene from 2003 to 2020, the program expanded significantly in scope and broadened its focus, evolving from the Office of Multicultural Life to Multicultural Education before becoming the Center for Diversity and Inclusion (CDI).

Initially housed within the Student Development offices in DeWitt Center, we added a two-room multicultural center in Phelps Hall in 2000. Our offices later moved to the Martha Miller Center for Global Communication in 2005, and then to the Jim and Martie Bultman Center in 2017. In 2020, we relocated to our current, larger home in the historic Keppel House, providing a space for programs, gatherings, and office space for both our staff and the MSOs.

Acquiring the Keppel House has allowed us to work even closer with our MSOs while centralizing and increasing the visibility of this vibrant and robust student community.



Celebrating PASA

The multicultural student organizations include the Asian Student Union, Black Student Union, Hope Advocates for Invisible Conditions, Latino Student Organization, Pan African Student Association, Prism (for LGBTQ-identifying individuals), and Women of Color United.

Looking Ahead

Hope College was recently honored with the Higher Education Excellence in Diversity (HEED) Award for the second year in a row by INSIGHT Into Diversity magazine, a national recognition for U.S. colleges that demonstrate outstanding commitments to diversity and inclusion.

As we look toward the future, we remain committed to our mission of empowering students to excel academically and thrive as socially responsible members in an increasingly diverse world. If you'd like to stay connected with us and participate in our upcoming diversity lecture series, please visit our Facebook event page or Instagram for updates.

Our current staff includes Jevon Willis (director), Margo Walters (assistant director), Polly Khorn (program coordinator), and Nicole Dykstra (office assistant).



Graduation 2024



MSO stole ceremony

During the twenty-three years prior to coming to Hope, Willis taught social work or sociology at Calvin University, Davenport University, and Grand Rapids Community College. His work experience through the years has also included serving as associate director and program director with the Grand Rapids Initiative for Leaders for six years; as teen ministry director with The Other Way Ministries in Grand Rapids for two years; and as a substance use disorder therapist with Wedgwood Christian Services for two years. He has made multiple presentations at regional and national professional conferences on topics including social justice and racial identity. Active in the community throughout his career, since coming to Hope he has served as a facilitator volunteer with Congregations Organizing for Racial Reconciliation (CORR), as an I AM community volunteer. He graduated from Ferris State University with a Bachelor of Social Work degree in 2001, and from Western Michigan University with a Master of Social Work degree in 2009.





Uniting the Community Around the Success of ALL Students

By Nick Cassidy | Superintendent, Holland Public Schools

Tell us about Holland Public Schools.

Holland Public Schools, with a rich history dating back to 1848, has long been a cornerstone of education in the Holland community. Over the years, Holland Public Schools has adapted to the changing needs of its students and community and evolved into a dynamic and diverse educational environment. The district has focused on embracing, engaging, and equipping every student for success in an ever-changing world. This dedication to student success and community engagement has solidified Holland Public Schools as the school of choice in Holland, a reputation now further recognized by receiving the prestigious Inspire Award.

What sets Holland Public Schools apart from other school districts?

Holland Public Schools has a unique blend of small-school intimacy while providing students with big opportunities. At HPS, staff know each student personally, ensuring they receive the individualized care and instruction they need to thrive. At the same time, students have access to a wealth of opportunities to get involved in both the school and the wider community, fostering a strong sense of connection and belonging. The highly trained and compassionate staff are dedicated to supporting each student's academic and personal growth. Holland Public Schools also prides itself on its

diverse and inclusive environment, reflecting the rich cultural fabric of the Holland community. With the strong support of an involved community, HPS offers an educational experience that is unmatched. Moreover, college acceptance rates to four-year colleges and selective universities rival those of any district in West Michigan, making Holland Public Schools a standout choice for families seeking a comprehensive, nurturing, and successful educational journey.

How is Holland Public Schools working to inspire its students and the Holland community?

Holland Public Schools is deeply committed to inspiring both its students and the broader Holland community by living out its core value: "We believe Holland Public Schools is the center of a thriving city, and it is our responsibility to unite the community around the success of ALL students." This belief drives HPS to ensure that every student is connected to meaningful opportunities and experiences that go beyond the classroom. Whether through sports, clubs, performing arts, or career



exploration, the district is dedicated to providing a comprehensive educational journey that prepares students for success in all areas of life. By fostering these connections, HPS not only supports the growth and achievement of all students but also strengthens the bonds within the community, ensuring that Holland Public Schools continues to be a source of pride and unity for our city.





What does the future have in store for Holland Public Schools?

The future of Holland Public Schools is bright and full of promise, marked by both stability and growth. The district has not only found solid footing but is also beginning to expand, reflecting the trust and support that has been earned from the community. Looking ahead, HPS is excited to deepen the connections with the Holland community, creating even more opportunities for our students to give back and engage with the city that has always stood behind them. A key part of this future is our commitment to celebrating the rich history and engaging alumni, ensuring that the legacy of Holland Public Schools continues to inspire future generations. Additionally, HPS is grateful for the community's support of the 2021 bond, which is being used to update facilities and provide state-of-the-art learning environments for students. The Holland Educational Foundation, led by their new Executive Director Kate Bolt, will continue its vital work in supporting students and teachers through classroom grants, funding enriching student experiences, and backing impactful programs like our Power H Awards and Teachers Live Here initiative. Together, the city is building a future where Holland Public Schools will continue to be a thriving hub of education, history, and community engagement.

What does the 2024 Inspire Award mean to the team at Holland Public Schools?

The 2024 Inspire Award is a tremendous honor for Holland Public Schools, but Superintendent Nick Cassidy emphasizes that it truly belongs to the entire community. The award reflects the powerful partnerships the district has built across Holland, demonstrating a shared commitment to embracing, engaging, and equipping every student for success. This recognition showcases the strength of collaboration with parents, local organizations, businesses, and community stakeholders who are united by the district's vision. Working alongside HPS staff, students, and families, the Holland community is removing barriers and creating opportunities for students and families, ensuring a lasting positive impact on future generations. The Inspire Award celebrates the remarkable achievements possible when a community comes together in support of its public schools.

Nick Cassidy has served as the Superintendent of Holland Public Schools for 3 years. Prior to that he served as Principal of Holland East K-7 and Holland Middle School. Nick is married to Andrea Cassidy, a travel agent with Embrace the Journey Travel. Together, they have three children, Joy (13), Clark (9), and Mae (9) who all attend Holland Public Schools. As a family, they love to travel, camp, fish, and attend Holland and Hope sporting events.



Upcoming Programs



To **register**, visit our website or scan the QR code on this page.

November 12, 2024

Wake Up West Coast

7:30 AM – 9:00 AM
Haworth Hotel

Discover how to cultivate self-acceptance and escape the comparison trap at Wake Up West Coast, featuring Topsis VandenBosch, founder of Topsis VandenBosch Coaching. This powerful session will help attendees utilize their unique skills and contributions and foster a healthier, more productive mindset.

Program Sponsor: [Holland Board of Public Works](#)

Save the Date for Future Wake Up West Coast Programs:

- February 11, 2025 | Abbey Johnston, Conscious Leadership
- March 11, 2025 | To Be Announced
- April 15, 2025 | To Be Announced
- May 6, 2025 | To Be Announced – Special Edition: Leadership Live!

November 21, 2024

Women Inspiring Women

3:30 PM – 5:00 PM
Macatawa Golf Club

Join us for an inspiring afternoon as women in all stages of their careers connect over appetizers, cocktails, and mocktails. Guest speaker Ann Collins, President and Integrator at Dietz Property Group, will share six key principles to help you drive yourself forward and be unstoppable in leadership and life.

December 4, 2024

Social Hour with the Chamber

4:30 PM – 6:00 PM
BAM! Entertainment Center

Build connections and network at this informal, unstructured networking program at the BAM! Cave. Enjoy a beverage from the cash bar and engage in meaningful conversation while staying out of the cold at Social Hour with the Chamber.

Sponsorship Opportunities Available

Save the Date for Upcoming Programs

- January 14, 2025 | Economic Forecast with Paul Isely
- January 23, 2025 | Power Lunch

BREAKFAST WITH OUR CONGRESSMAN

FEATURING U.S. REPRESENTATIVE BILL HUIZENGA



DECEMBER 2, 2024

7:30 AM - 9:00 AM
HAWORTH HOTEL

PROGRAM SPONSOR: Corewell Health





Get to Know Your Secretary of State, Jocelyn Benson

By Jocelyn Benson | Michigan Secretary of State

What inspired you to pursue a career in public service, and specifically the role of Secretary of State?

I started my career in Montgomery, Alabama investigating extremist groups that were committing hate crimes around the country. My time in Selma inspired me to continue the work of those who stood at the foot of the Edmund Pettus Bridge 60 years ago, facing down violence, tear gas and billy clubs simply to ensure that the one person one vote promise written in our constitution is a reality for everyone. I love my current job as Michigan's chief motor vehicle officer and chief election officer because it enables me to ensure government works well for everyone and everyone has access to the ballot box. I believe our best opportunity to ensure everyone has a fair shot in Michigan begins and ends with making sure every voice is heard, and that government truly and efficiently serves every community.

What advice would you give to the next generation hoping to get involved in public service?

You are entering into a world full of uncertainty. From public health crises to climate change to fears over gun violence to economic stratification to the rise of artificial intelligence to the loss of civility in our public discourse, there is a lot going on. It is easy to allow fear, uncertainty, and doubt to grip us in moments like this as we struggle to cope, adapt and adjust to this wholesale disruption of norms. And yet, despite all that uncertainty, you have the power to determine the future not just of your life but of our democracy, our country, and our world. So, choose to respond to this moment with courage, strengthened by truth, undeterred by discomfort, emboldened by grace and empowered to persevere in service of who you are, the rights you stand for, the freedoms you fight for, and the democracy we all

seek to protect. One where every vote counts and where every voice is heard. Where equality thrives and justice prevails. That is the world we all must fight for together.

How do you balance your personal and professional life?

I love my work serving the people of Michigan and I love being a mom of an 8-year-old precocious little boy. I balance both through working to connect the two — serving the state and serving my family through being fully present and committed to both. I also am a runner, and starting every day with a run helps me clear my head and focus on the work in front of me.

What has been your greatest achievement since being elected as Secretary of State?

When I first took office in 2019, I visited every one of our 131 branch offices. The inefficiency of our office, often requiring residents to wait 3-5 hours in order to complete the most basic services with the state, was immediately



Jocelyn Benson is Michigan's 43rd Secretary of State. She has become a national leader in securing accessible elections, overseeing Michigan's 2020 and 2022 elections, which had record-breaking turnout and enhanced security. This work earned her recognition, including the John F. Kennedy Profile in Courage Award. Benson implemented new voting rights, including absentee voting, and led over 250 audits affirming election integrity.

Benson also transformed the Secretary of State's office by expanding online services, installing 160+ self-service stations, and eliminating long wait times. Most transactions are now completed online, with office visits averaging 20 minutes.

A Harvard Law graduate, Benson was the youngest dean of Wayne State University Law School. She authored *State Secretaries of State: Guardians of the Democratic Process* and co-founded Military Spouses of Michigan. In 2015, she joined the Michigan Women's Hall of Fame and completed the Boston Marathon while 8 months pregnant.



apparent and unacceptable. So, we got to work completely modernizing how we deliver our services and now, I am proud to say, it's possible to get in and out of our branch offices in 20 minutes or less. And if you want, you can renew your license and vehicle plates while grocery shopping at Kroger or Meijer. I am also proud that while doing all of this we were able to oversee the back-to-back highest turnout elections in our state history, in 2020 and 2022.

Please share any relevant updates from the Secretary of State office.

It's a new day for democracy in Michigan, and all citizens now have more options than ever before to cast their ballot, including at least 9 days of early in person voting across the state. Do your part for our democracy by voting in every election and get your information from trusted sources like [Michigan.gov/Vote](https://www.michigan.gov/Vote).

HAPPENINGS



Hungerford celebrated their rebranding with an energetic ribbon cutting celebration.



Chamber Board Members enjoyed Jodi's Berry Spritzer, part of a Community Cocktail Campaign.



Christian Healthcare Centers broke ground on their newest primary healthcare center in Holland.



Redwood Apartment Neighborhoods marked the opening of their new apartments with a ribbon cutting.



McAlister's Deli kicked off their grand opening with a lively ribbon cutting.



Dr. Kevin Mays poses with Chamber President, Jodi Owczarski, at the first Wake Up West Coast of the year.



The West Coast Leadership Class of 2024-25 kicked off the year with an engaging retreat.



Chamber members made several new connections at Power Lunch.



HG Medical marked the opening of their Holland location with a ribbon cutting.



Car Center celebrated their new location in Holland with an exciting ribbon cutting.



Engaged leaders learned strategies from Chris Heileman at a Leading Edge Workshop.



Members of the Zeeland community connected at Compassionate Heart Ministries for Zeeland Network.



Community members gathered at Rivers Ace to celebrate the opening of their new store.

Premier Partner Spotlight

LG Energy Solution Michigan, Inc. Invests in Positive Community Impact

As a proud sponsor of the West Coast Chamber, LG Energy Solution Michigan, Inc. values the growth and prosperity of the Holland and West Michigan communities. The company is committed to bringing the green technology industry to West Michigan in a way that positively impacts the surrounding community.

LG Energy Solution Michigan, Inc. was established in 2012 as a wholly-owned subsidiary of LG Energy Solution, a leading global lithium-ion battery manufacturer supplying batteries for electric vehicles, mobility, IT and energy storage systems. The company partners with some of the most recognizable automotive brands in the world — including GM, Stellantis, and Ford — in accelerating EV transition for a cleaner future.

LG Energy Solution Michigan, Inc. has been a partner of the Holland community, regularly sponsoring Tulip Time and many other local events. This past spring, the



company partnered with the West Coast Chamber to sponsor the third annual Community Impact Day. The event provided over 1,500 volunteer opportunities at 70 different nonprofit organizations and municipalities along the lakeshore. Volunteers completed over 4,500 hours of work, helping our community remain a wonderful place to work, play and live.

Through its generous engagement and involvement in the region, LG Energy Solution Michigan, Inc. has established itself as an integral part of the West Michigan community. It is passionate about paving the path towards a more sustainable future. By powering EV today, they are preserving tomorrow.



SAVE THE DATE

COMMUNITY IMPACT DAY: MAY 14, 2025



WE ARE making a positive impact. Join us!

Renewing Members

It's All About YOU

The West Coast Chamber's **Why** boils down to this: It's All About You. Being a partner for you, a resource for you, and an ally for you. When you renew your Chamber membership, it tells us that we are being responsive to your needs and providing value, and that you trust us to be here for your business whenever you need us. Your renewal is the ultimate source of feedback on the positive impact the West Coast Chamber has on fostering strong businesses that support a thriving community. Thank you!

We appreciate our members who recently renewed their memberships:

* Indicates years of membership

AAC Credit Union
 AES
 Alzheimer's Association Greater Michigan Chapter
 Anchor In-Home Care
 Anderson Keegin & Associates, Inc. - OI Global Par
 Arcadia Capital
 Artex Label & Graphics Inc.
 Artisan Medical Displays - 5*
 Beeler, Stephen L PE - 5*
 Bowerman Blueberries Farm Market
 Brain & Body Chiropractic
 BuhlerPrince, Inc.
 Challenge Island
 Checkers
 ChoiceOne Bank
 Christian Brothers Automotive
 Community Action House
 Community Choice Credit Union - 20*
 Comprehensive Ear & Hearing
 Coral Gables Yachts
 Creative Dining Services, Inc.
 Culver's of Holland
 DC Battery Hub-MI, LLC
 DD Wind Trucking, Inc.
 Donkersloot Law Office
 Donkersloot Law Office
 Dri-Design - 20*
 Dutch Touch Growers Inc.
 Edge Insurance Group
 Emma Jo & Co.

Ensign Equipment
 Envizion IT
 Evolve by Design, Inc.
 Express Employment Professionals - 10*
 Extol, Inc.
 Farm Bureau Insurance Spears - 10*
 Feeding America West Michigan
 Forty Two North Custom Homes - 5*
 Freedom Village Holland
 Goodwill Store - North Holland
 Goodwill Store - South Holland
 Goodwill Store - Zeeland
 Great Lakes Commercial Finance
 Green Fork Food
 Holland Area Arts Council
 Holland Museum
 Hudsonville Creamery & Ice Cream Company - 20*
 Huizenga Redi-Mix Inc.
 Hungry for Christ
 jb and me
 JMB Property LLC
 JR Automation
 Junior Achievement of the Michigan Great Lakes, Inc.
 K-Line Industries, Inc.
 KNITit LLC
 Kozaks of Holland - 10*
 Lakeshore Dentistry, P.L.C.
 Laurie Birkholz MD & Associates



Lifeline Ministries No 2
 Medilodge of Holland
 Meyering Insurance Agency, Inc.
 Momentum Center
 Nadine's Fish Tips n Wings
 NewCNC.com
 Nourished Hearts
 Office Outlet / The Company Store
 Out of the Barn, LLC
 Phares Family Dentistry
 Profile Tool, Inc.
 Quality Car Wash
 Radius Advisory Group
 RedWater Group
 Resthaven
 Second Story Counseling
 Sigvaris
 Skiles Tavern
 Smith Haughey Rice & Roegge
 Sonscreens
 StrEATs Taco Kitchen

Tanglewood Winery
 The Bridge - 10*
 The Bridge Youth Center
 The IMK Group
 The Poppy Peach - 5*
 The Six Eight Cafe & Boutique at Better Way Designs
 Thompson M-TEC
 Transnation Title Agency of Michigan
 Tropical Smoothie Café - 5*
 United Manufacturing, Inc.
 Vision Designs of West Michigan
 Wassink Plumbing
 Waverly Stone Gastropubc
 West Michigan Airport Authority (WMAA) - 10*
 West Ottawa Public Schools - 40*
 Wonderland Tire Company
 Worksighted
 Xtreme Auto - 10*
 Zoet Financial

New Members

Welcoming these new members who recently joined the West Coast Chamber

Axios HR
Nicholas Melero
 (616) 396-6712
 www.staffinginc.com
 nmelero@axioshr.com

Brian Christopher, LLC
Brian Christopher
 www.brianchristopherllc.com
 bchristopher@leanoptima.com

Comparion Insurance Agency
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 sam.thomas@comparioninsurance.com

Coverall of Western Michigan
Bob Wingate
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 wmsales@coverallgreatlakes.com

Mutually Human
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CATALYST  CONVENER  CHAMPION